



**California Association for Health, Physical Education, Recreation & Dance:  
Corporate Membership Opportunities & Sponsorship of State Conference & Golfrecreation Event  
CAHPERD "Platinum Medal" Sponsorship**

- Exclusive Title Sponsor of the Annual CAHPERD State Conference ("CAHPERD/Sponsor State Conference") AND CAHPERD/The First Tee Jack LaLanne Celebrity Golfrecreation Event, with name and logo on all marketing, promotional, public relations, etc., related to both Events.
- Exclusive CAHPERD Partner of Industry Represented (i.e. Sole CAHPERD Sponsor related to Medical Institutions, Gyms, Nutritional Supplements, etc.).
- Decorated Exhibitor Expo and President's Reception to attract foot traffic into the Exhibition Area and Tables on Two Holes of Golfrecreation Event, to encourage sales leads, distribute materials, sampling, etc.
- Opportunity to host CAHPERD Conference attendees for Social or other event, driving foot traffic and business, for sampling, sales, etc.
- Opportunity for inserts in all attendees/Golf bags to offer incentives, promotions, drive foot traffic, etc.
- Banner posted for Three days in CAHPERD Expo Area of Annual State Conference & Golf Awards Dinner.
- Two Complimentary Booths or Exhibit Space at the Annual CAHPERD State Conference; One at Golf Event.
- Logo/Name Displayed as Title Partner on all CAHPERD State Conference & Golf Materials.
- Logo/Name Listed as Title Sponsor on CAHPERD "Thank You" Banners/Signage at Conference & Golf Event.
- Full-Color, Full Page Ad in CAHPERD Annual State Conference Event & Golf Awards Dinner Program.
- Full-Color, Full Page Ads in CAHPERD Bi-Annual, Professional "Journal," sent to all Members, Partners, other State HPERD Offices, and select State and National Officials.
- Full-Page, Two-Color Ads (CAHPERD to Select Second Color) in the CAHPERD "Times" Newsletter, sent to all Members, Partners, other State HPERD Offices, and select State and National Officials.
- Logo and Link to Sponsor Website Posted on CAHPERD Website for One Year.
- Opportunity to Provide Appropriate/Educational Showcase Sessions at CAHPERD State Conference.
- Opportunity to Display Appropriate Information in CAHPERD State Office.
- Name Displayed in all CAHPERD Media Releases and Communications for One Year.
- First Right of Refusal for Renewal of Sponsorship up to 4 Weeks Following Sponsorship Renewal Request.
- List Twice per Year of CAHPERD Membership Contact Information.
- Four Complimentary Registrations to the Annual CAHPERD State Conference; Two Golf Foursomes.
- Four Complimentary Invitations to the Golfrecreation Awards Banquet.
- Access to the Exhibitors Lounge for refreshments and breaks.

**CAHPERD "Platinum Medal" Sponsorship = \$50,000**



**California Association for Health, Physical Education, Recreation & Dance:  
Corporate Membership Opportunities & Sponsorship of State Conference & Golfrecreation Event  
CAHPERD "Gold Medal" Sponsorship:**

- Acknowledged as Primary Sponsor at the Annual CAHPERD State Conference & Golfrecreation Event.
- Exclusive CAHPERD Partner of Industry Represented (i.e. Sole CAHPERD Sponsor related to Medical Institutions, Gyms, Nutritional Supplements, etc.).
- Decorated Exhibitor Expo and President's Reception to attract foot traffic into the Exhibition Area and Table at one Hole of Golfrecreation Event to encourage sales leads, distribute information, sampling, etc.
- Opportunity to host CAHPERD Conference attendees for Social or other event, driving foot traffic and business.
- Opportunity for inserts in all attendees & Golf bags to offer incentives, promotions, drive foot traffic, etc.
- Title Privileges in CAHPERD Primary Break-Out or Workshop Location during Annual State Conference (i.e. "Sponsor Expo", etc.); and Title Sponsor Privileges of One Mini-Tournament within Golfrecreation Event.
- Banner posted for Three days in CAHPERD Expo Area of Annual State Conference & Golf Awards Banquet.
- Complimentary Booth or Exhibit Space at the Annual CAHPERD State Conference & Golfrecreation Event.
- Logo/Name Displayed as Primary Partner on all CAHPERD State Conference & Golf Materials.
- Logo/Name Listed as Primary Sponsor on CAHPERD "Thank You" Banners/Signage at Annual CAHPERD State Conference & Golfrecreation Event.
- Full-Color, ¾ Page Ad in CAHPERD Annual State Conference and Golf Event Programs.
- Full-Color, ¾ Ads in CAHPERD Bi-Annual, Professional "Journal," sent to all Members, Partners, other State HPERD Offices, and select State and National Officials.
- Full-Page, Two-Color Ads (CAHPERD to Select Second Color) in the CAHPERD "Times" Newsletter, sent to all Members, Partners, other State HPERD Offices, and select State and National Officials.
- Logo and Link to Sponsor Website Posted on CAHPERD Website for One Year.
- Opportunity to Provide Appropriate/Educational Showcase Sessions at CAHPERD State Conference.
- Name Displayed in all CAHPERD Media Releases and Communications for One Year.
- First Right of Refusal for Renewal of Sponsorship for Up to Four Weeks Following Annual Sponsorship Renewal Request.
- List Twice per Year of CAHPERD Membership Contact Information.
- Two Complimentary Registrations to the Annual CAHPERD State Conference; One Golf Foursome.
- Four Complimentary Invitations to the Golfrecreation Awards Banquet.
- Access to the Exhibitors Lounge for refreshments and breaks.

**CAHPERD "Gold Medal" Sponsorship = \$25,000**



**California Association for Health, Physical Education, Recreation & Dance (CAHPERD)  
Corporate Membership Opportunities & Sponsorship of State Conference & Golfrecreation Event**

**CAHPERD “Silver Medal” Sponsorship:**

- Acknowledged as Primary Sponsor at the Annual CAHPERD State Conference & Golfrecreation Event.
- Opportunity to provide incentives in attendee & Golf Event bags to drive foot traffic to business.
- Title Privilege in CAHPERD Primary Break-Out or Workshop Location during Annual State Conference (i.e. “Sponsor Cyber Café”, etc.); And Title Privilege to One Activity Hole at Golfrecreation Event.
- Decorated Exhibitor Expo and Table on One Hole, to attract foot traffic and encourage sales leads.
- Banner posted for Three days in CAHPERD Expo Area of Annual State Conference & Golf Awards Banquet.
- Complimentary Booth or Exhibit Space at the Annual CAHPERD State Conference.
- Logo/Name Displayed as Primary Partner on all CAHPERD State Conference & Golf Event Materials.
- Logo/Name Listed as Primary Sponsor on CAHPERD “Thank You” Banners/Signage at Annual CAHPERD State Conference & Golf Event.
- Full-Color, 1/2 Page Ad in CAHPERD Annual State Conference Prospectus (sent to over 12,000 professionals and partners throughout California).
- Full-Color, 1/2 Page Ad in over 3,000 CAHPERD Annual State Conference Event Programs.
- Full-Color, ½ Page Ads in CAHPERD Bi-Annual, professional “Journal,” sent to all Members, Partners, other State HPERD Offices, and select State and National Officials.
- Half-Page, Two-Color Ads in the CAHPERD “Times” Newsletter, sent to all Members, Partners, other State HPERD Offices, and select State and National Officials.
- Logo and Link to Sponsor Website Posted on CAHPERD Website for One Year.
- Opportunity to Provide Appropriate/Educational Showcase Sessions during Annual CAHPERD State Conference.
- Opportunity to Display Appropriate Information in CAHPERD State Office.
- First Right of Refusal for Renewal of Sponsorship for Up to Four Weeks Following Annual Sponsorship Renewal Request.
- One Complimentary Registration to the Annual CAHPERD State Conference; Two Golf Event Registrations.
- Two Complimentary Invitations to the Golfrecreation Awards Banquet.
- Access to the Exhibitors Lounge for refreshments and breaks.

**CAHPERD “Silver Medal” Sponsorship = \$10,000**



**California Association for Health, Physical Education, Recreation & Dance:  
Corporate Membership Opportunities & Sponsorship of State Conference & Golfrecreation Event**

**CAHPERD “Bronze Medal” Sponsorship:**

- Acknowledged as Sponsor of the Annual CAHPERD State Conference & Golfrecreation Event.
- Signage posted for Three days in CAHPERD Expo Area of Annual State Conference & Golfrecreation Event.
- Complimentary Booth or Exhibit Space at the Annual CAHPERD State Conference & Table at Golf Event.
- Decorated Exhibitor & Golf Event Table to attract foot traffic into the Exhibition Area and encourage sales leads.
- Logo/Name Displayed as Partner on all CAHPERD State Conference & Golf Event Materials.
- Logo/Name Listed as Sponsor on CAHPERD “Thank You” Banners/Signage at Annual CAHPERD State Conference & Golf Event.
- Full-Page, Black & White Ad in CAHPERD Annual State Conference Prospectus (sent to over 12,000 professionals and partners throughout California).
- Full-Page, Black & White Ad in over 3,000 CAHPERD Annual State Conference Event Programs.
- Full-Page, Black & White Ad in CAHPERD Bi-Annual, professional “Journal,” sent to all Members, Partners, other State HPERD Offices, and select State and National Officials.
- Half-Page, One-Color Ads in the CAHPERD “Times” Newsletter, sent to all Members, Partners, other State HPERD Offices, and select State and National Officials.
- Logo and Link to Sponsor Website Posted on CAHPERD Website for One Year.
- Opportunity to Display Appropriate Information in CAHPERD State Office.
- First Right of Refusal for Renewal of Sponsorship for Up to Four Weeks Following Annual Sponsorship Renewal Request.
- One Complimentary Registration to the Annual CAHPERD State Conference; One Golf Registration.
- One Complimentary Invitation to the Golfrecreation Awards Banquet.
- Access to the Exhibitors Lounge for refreshments and breaks.

**CAHPERD “Bronze Medal” Sponsorship = \$5,000**



**California Association for Health, Physical Education, Recreation & Dance:  
Corporate Membership Opportunities & Sponsorship of State Conference & Golfrecreation Event**

**CAHPERD “Honorable Mention” Sponsorship:**

- Acknowledged as Sponsor of the Annual CAHPERD State Conference & Golfrecreation Event.
- Signage posted for Three days in CAHPERD Expo Area of Annual State Conference & Golfrecreation Event.
- Complimentary Booth or Exhibit Space at the Annual CAHPERD State Conference.
- Decorated Exhibitor Expo and President’s Reception to attract foot traffic into the Exhibition Area and encourage sales leads.
- Logo/Name Displayed as Partner on all CAHPERD State Conference & Golf Materials.
- Logo/Name Listed as Sponsor on CAHPERD “Thank You” Banners/Signage at Annual CAHPERD State Conference.
- Half-Page, Black & White Ad in CAHPERD Annual State Conference Prospectus (sent to over 12,000 professionals and partners throughout California).
- Half-Page, Black & White Ad in over 3,000 CAHPERD Annual State Conference Event Programs.
- Half-Page, Black & White Ad in CAHPERD Bi-Annual, professional “Journal,” sent to all Members, Partners, other State HPERD Offices, and select State and National Officials.
- Quarter-Page, One-Color Ads in the CAHPERD “Times” Newsletter, sent to all Members, Partners, other State HPERD Offices, and select State and National Officials.
- Logo and Link to Sponsor Website Posted on CAHPERD Website for One Year.
- First Right of Refusal for Renewal of Sponsorship for Up to Four Weeks Following Annual Sponsorship Renewal Request.
- One Complimentary Invitation to the Golfrecreation Awards Banquet.
- Access to Exhibitor’s Lounge for Refreshments and breaks.

**CAHPERD “Honorable Mention” Sponsorship = \$2,500**