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**Are you 'Fitter' than a Fifth Grader?**

**CAHPERD Hosts New 'DDR Classroom Edition' - Demonstrating  
Video Game as Tool Keeping Students Fit; Fighting Childhood Obesity**

**[Be the First to Witness/Try New DDR Classroom Edition!](#)**

**What:** The California Association for Health, Physical Education, Recreation & Dance (CAHPERD) will be highlighting physical education excellence and promoting healthy, active lifestyles at the upcoming 2012 CAHPERD State Conference! Scheduled for February 23-26, 2012, at the Pasadena Convention Center, California, the 2012 CAHPERD Conference will feature world-renowned fitness and wellness experts and educators. The CAHPERD State Conference will also host the *official, public, and world premier/introduction* of Konami Digital Entertainment's new "**DanceDanceRevolution Classroom Edition,**" multi-player, physical activity game, on Friday, February 24, 2012!

**How:** Like the traditional DDR experience of players moving to their favorite songs, the new *DDR Classroom Edition* can connect up to 48 mat controllers to one PC game for full class or after-school recreation participation. On Friday morning, February 24, 2012, CAHPERD educators and regional students will demonstrate the *DDR Classroom Edition* - and invite media representatives to join them and enjoy the fun, physical activity experience! Media can then try other physical and health education activities such as rope skipping, activity games, nutritional food demonstrations, dance workshops, etc.

**Why:** The growing popularity of video games is frequently cited as a contributing factor to student inactivity and resulting, growing childhood obesity rates. However, research indicates that interactive, movement-based video games such as DDR, can greatly increase students' Moderate-to-Vigorous Physical Activity (MVPA) minutes, thus positively impacting students' overall health and fitness, and decreasing obesity. DDR can be an effective tool (like a traditional ball or equipment) to increase physical activity.

**When:** CAHPERD's launch of the new *DDR Classroom Edition* is Friday, February 24, 2012 at 7 a.m. The CAHPERD State Conference is February 23-26, 2012.

**Where:** Pasadena Convention Center: 300 E. Green Street, Pasadena, CA 91101.

**Who:** In addition physical educators and coaches, CAHPERD will host regional students demonstrating the *DDR Classroom Edition*, as they instruct attendees and media representatives on the new game. CAHPERD Conference Keynote speakers include: the President/CEO of The California Endowment, **Dr. Robert Ross**; Fitness Icon **Richard Simmons**; internationally-acclaimed Researchers **Dr. James Morrow** and **Dr. James Sallis**; and the California State Superintendent of Public Instruction **Tom Torlakson**.

**Media Welcome & Further Information:**

Please be the first to try the *DDR Classroom Edition* with our students! Call (916) 922-3596; email: [reception@cahperd.org](mailto:reception@cahperd.org); or check: [www.cahperd.org](http://www.cahperd.org) for more information or RSVP!

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